

Tackle Meningitis: Social Media Content

Facebook

Time of distribution	Facebook post
Pre-event	<p>We will be holding a meningitis awareness event for parents and children on [insert date and time] at [insert location]. The Tackle Meningitis campaign is being run by former England Rugby player, Matt Dawson, and GSK. We will be talking through key symptoms, strains, what to do if you suspect that someone has meningitis and where to go for more information and advice. There will be a chance to ask any questions and useful handouts for you to take away at the end of the event.</p> <p>Like and share to spread the word. We hope to see as many of you there as possible to help us #tacklemeningitis!</p> <p>For more information about the campaign, please visit www.tacklemeningitis.org</p>
On day of event	<p>Only a few hours to go till we kick off our #tacklemeningitis event at [insert place and time]. The event aims to educate parents and children about symptoms, different strains and what to do you if you suspect someone has the disease. If you are not yet signed up, it's not too late! We need your help to #tacklemeningitis. Visit www.tacklemeningitis.org to find out more</p>
Post-event	<p>A big thank you to everyone who attended our #tacklemeningitis event yesterday. We hope everyone found it interesting and informative. You can go to www.tacklemeningitis.org for more information. Please also share the campaign on Twitter using the hashtag #tacklemeningitis.</p>
Post-event	<p>Thanks again to all who attended our #tacklemeningitis event. Just a reminder that you can get all the information covered on the day at www.tacklemeningitis.org. Remember if you are aware of the symptoms, trust your instincts and act quickly, you will give someone the best chance of making a full recovery from this illness. Together we can #tacklemeningitis</p>

Twitter

Time of distribution	Twitter post (max 140 characters)
Pre-event	We're holding a #tacklemeningitis event for parents and children on [insert date]. We hope to see as many of you as possible!
Pre-event	Understanding the symptoms of meningitis can save lives! Come to our #tacklemeningitis event on [insert date] to find out more!
On day of event	Want to know more about meningitis and how to spot it? Please come along to our #tacklemeningitis event today at [insert place and time]
Post-event	Thanks to everyone who came to our #tacklemeningitis event yesterday. Please visit www.tacklemeningitis.org for more info
Post-event	To keep up to date with #tacklemeningitis and support the campaign, visit www.tacklemeningitis.org and share with friends!